

## Evaluation criteria of the competition

Your application for the German Mobility Award will be judged by a panel of experts according to a points system based on the evaluation matrix explained below. The submissions with the highest number of points will be awarded one of 36 places on the longlist. The longlist is then submitted to the jury for the selection of the shortlist with a total of 12 places. From the 12 remaining submissions, the jury decides on the four award winners. A fifth award winner will be determined by the audience.

### I. Exclusion criteria

Please ensure that your submission meets the following criteria in order to be evaluated:

- Completeness
- Comprehensibility
- Formal criteria\*
- Relation to one of the challenges listed in the online application form:
  - Connected mobility and digital systems
  - Liveable and intelligent cities and regions
  - Safety and health in mobility
  - Resilience of the transport system
  - Climate protection and energy efficiency
  - Logistics and transportation of goods and services
  - Communication, knowledge transfer and empowerment
  - Digital sovereignty and international competitiveness
  - Own keyword from the rail, road, water and air sectors
  - Own other keyword
- Project creation in the form of a collaboration/ as a team

### II. Evaluation criteria

Each application will be evaluated according to five criteria. The criteria are weighted in the overall assessment.

#### **Innovation (25%)**

The prize recognizes innovative projects, applications and products in the following four categories:

- Digital Transformation and AI
- New mobility solutions
- Design
- Practical examples

This criterion is used to assess the extent to which the submission is particularly unique within the respective category, offers new perspectives, demonstrates novel approaches to solutions or deals with topics that are not yet established.

**Digitalization (25%)**

The extent to which the potential of digitalization is used for the development, implementation and use of the submission is assessed. The degree to which the project is implemented using digital technologies is taken into account. The extent to which data is collected and processed as part of the project is also taken into account.

**Implementation (20%)**

This criterion is used to assess the way in which the project, application or product you have submitted has been implemented. In your application, please describe the type of protocol or the implementation steps already completed in your submission and include images, internet links or other useful information.

**Sustainability (15%)**

The assessment will take into account the extent to which you are pursuing or planning an environmentally friendly, resource-saving and social approach with your project, application or product. Please explain to what extent sustainability aspects have been taken into account in your submission.

**Inclusiveness (15%)**

This criterion refers to mobility as a prerequisite for people's participation in society and for personal, social and professional development opportunities. In your application, address the extent to which your project, application or product promotes or will promote mobility for all people.

\*Detailed information on the formal criteria can be found in the conditions of participation for the German Mobility Award.

Status of the evaluation criteria: 29.05.2024