

Evaluation criteria of the German Mobility Award

Your application for the German Mobility Award will be evaluated by a panel of experts using the evaluation matrix explained below. The submissions with the highest score will receive one of 36 spots on the longlist. The longlist will then be submitted to the jury for final selection of the award winners.

I. Exclusion Criteria

Please ensure that your entry meets the following criteria in order to be considered:

- **Completeness**
- **Comprehensibility**
- **Formal criteria***
- **Addresses one of the challenges listed in the [online application form](#):**
 - Connected mobility
 - Livable and smart cities and regions
 - Health and safety
 - Transport system resilience
 - Climate change and energy efficiency
 - Logistics and transport of goods and services
 - Communication, knowledge transfer, and empowerment
 - Own keyword from the field of rail, road, water, and air
 - Other own keyword
 - Creation in the form of a collaboration/team

II. Evaluation criteria

Each application will be evaluated according to five criteria. The criteria will be weighted in the overall evaluation.

Innovative character (25%)

The DMP will reward innovative projects, applications, and products that harness the potential of digitalization for sustainable mobility in the following four categories

- **DMP | Digital Transformation and Data-Driven Mobility**
- **DMP | New Mobility**
- **DMP | Design**
- **DMP | Good Practice**

This criterion will be used to assess the extent to which the entry is particularly unique within the context of the respective category, offers new perspectives, demonstrates novel approaches to solutions, or addresses issues that are not yet widely recognized.

Implementation (25%)

This criterion will be used to evaluate the nature of the implementation of the project, application, or product you have submitted. In your application, please describe your entry's prototype or the steps already taken to implement your idea, and include images, web links, or other useful information.

Sustainability (20%)

The evaluation will consider the extent to which your project, application, or product adopts or intends to adopt an environmentally friendly, resource-efficient, and socially responsible approach. Please indicate the extent to which sustainability aspects are considered in your submission.

Inclusivity (15%)

This criterion refers to mobility as a prerequisite for people's participation in society and for personal, social, and professional development opportunities. Please address the extent to which your project, application, or product promotes or will promote mobility for all.

Impact (15%)

This criterion is about the technological, social, or communication-related impact of your project, application, or product. Please describe the extent to which the entry brings about improvements for specific audiences or sectors, contributes to fostering positive behavioral changes, or has a forward-looking influence on the mobility discourse. In addition, the transferability or scalability of your entry will also be evaluated.

*Detailed information on the formal criteria can be found in the Conditions of Participation of the German Mobility Award.